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prior to receiving the transmission for the guide portion of the requested IPG page, and if the guide portion of the requested IPG page is not received within a particular time period after sending the request message, resending the request message to the head-end for the requested IPG page.

16. (Previously presented) The method of claim 13, wherein the transmission is assigned a particular packet identifier (PID) at the head-end.

17. (Original) The method of claim 16, wherein the particular PID used for the transmission is a PID assigned to the terminal for IPG delivery.

18. (Previously presented) The method of claim 16, further comprising: receiving a message from the head-end indicating the particular PID assigned for the transmission of the guide portion of the requested IPG page.

19. (Currently Amended) A system for providing program data, comprising: a video encoder operative to encode a plurality of continually number of broadcast interactive program guide (IPG) pages and a guide portion of a requested IPG page using a temporal slice persistence encoding scheme, and to respectively generate a broadcast guide stream and a requested guide stream each having a respective packet identifier (PID), the continually broadcast IPG pages being a fraction of a plurality less than a total number of available IPG pages, the guide portion of the requested IPG page not being one of the continually broadcast IPG pages;

a transport multiplexer coupled to the video encoder and operative to receive and multiplex the broadcast guide stream and the requested guide stream into a transport stream; and

a modulator coupled to the transport multiplexer and operative to receive the transport stream and generate an output signal suitable for transmission.

20. (Original) The system of claim 19, further comprising:

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PAGE 1/8 \* RCVD AT 10/9/2006 3:52:45 PM [Eastern Daylight Time] \* SVR:USPTO-EFXRF-2/17 \* DNIS:2738300 \* CSID:+17325309808 \* DURATION (mm:ss):02:32

CFC received 8 pages  
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a session manager operative to receive a request message for the requested IPG page and direct the transport multiplexer to multiplex the requested guide stream into the transport stream.

21. (Original) The system of claim 20, wherein the session manager is further operative to receive an acknowledgement indicating that the requested IPG page has been received and, in response, direct the transport multiplexer to stop multiplexing the requested guide stream into the transport stream.

22-24. (Cancelled)